



As required by the Clemson University NIL Policy and S.C. Law, Clemson University student-athletes may not use Clemson University's intellectual property, including registered trademarks, copyrights, official logos, marks, or colors without the written approval of the Clemson University Athletic Department. If use of University intellectual property is authorized, it must be used properly and within established guidelines (see here: [www.https://clemsontigers.com/styleguide/](https://clemsontigers.com/styleguide/)). This request form should be submitted to Tim Match (mtimoth@clemson.edu) at least 72 hours in advance of the proposed student-athlete NIL use of University intellectual property. Questions may be addressed to Tim Match, mtimoth@clemson.edu or Steve Duzan, sduzan@clemson.edu.

**USE OF CU INTELLECTUAL PROPERTY FOR NIL ACTIVITIES WITHOUT THE PRIOR PERMISSION OF CUAD IS PROHIBITED**

**PART I: IDENTIFYING THE ACTIVITY**

Please indicate the type of activity in which you are requesting the use of marks. Check all boxes that apply:

- Appearance Request**       **Endorsement or Promotional Activity**       **Merchandise**

**PART II: IDENTIFYING THE ASSOCIATED BUSINESS**

Please provide complete information as requested below.

|                           |  |                                  |  |
|---------------------------|--|----------------------------------|--|
| Name of Business:         |  | Business Phone Number:           |  |
| Business Mailing Address: |  |                                  |  |
| Business Contact Name:    |  | Business Contact Phone or Email: |  |
| Date of Activity:         |  | Frequency of Activity:           |  |

**PART III: IDENTIFYING THE CLEMSON STUDENT-ATHLETE**

Please identify the Clemson student-athlete that would participate in the activity. If more than one student-athlete is participating, please provide a list of all student-athletes and their sport.

|                                  |        |
|----------------------------------|--------|
| Name of Clemson Student-Athlete: | Sport: |
|----------------------------------|--------|

**PART IV: IDENTIFYING THE ACTIVITY /UPLOAD ARTWORK/FILES HERE**

Please provide all relevant information related to the request below. If appropriate, please upload any artwork or files for approval. If necessary, include additional paperwork with the request.

**PART V: SIGNATURE AND SUBMISSION**

By signing below, I confirm the information is accurate and answered to the best of my ability. I understand that providing false or misleading information may affect the eligibility of the intercollegiate athlete associated with the activity as listed above.

|                         |   |                 |
|-------------------------|---|-----------------|
| Name of Submitter:      | Preferred method of contact (please provide phone number or email): |                 |
| Signature of submitter: |   | Date submitted: |



**FOR CUAD USE ONLY:**

**NIL Use of Marks Request Form**

|  |              |                |
|--|--------------|----------------|
| Date Received:   | Reviewed by: | Date Reviewed: |
| Status:            Approved            Denied    If denied, rationale: |              |                |
| CUAD Representative Signature:   |              |                |
| Comments:  |              |                |

Revised: October 25, 2021