

Clemson Athletics Fan Outlook Survey

Thank you for your support of Clemson Athletics and IPTAY. We place a great deal of emphasis on the fan experience and listening to those that make Clemson special. As we look ahead to the 2020-21 athletic year, we're eager to learn how you've felt the impact of COVID-19, and what your decision-making process might be like going forward.



1. With respect to the upcoming Clemson Football season, check all that apply:

Check all that apply.

- I am a season ticket holder
- I am a single-game ticket holder
- I am considering buying season tickets
- I am not considering purchasing any tickets this year

2. If you are a season ticket holder, how many Clemson Football Season tickets do you purchase?

Mark only one oval.

- 1-2
- 3-6
- 7-12
- 14 or more

6. When you visit public places in the next month, what are your plans? (1 - I will not; 2 - neutral; 3 - I will)

Mark only one oval per row.

	1	2	3
Bring face covering	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bring hand sanitizer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wash hands frequently	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wear gloves	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maintain physical distancing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Avoid personal contact with anyone outside immediate group	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do the same things I've always done	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



7. When you think of games at Clemson, what do you expect at the games this season in terms of non-pharmaceutical interventions? (1 - NOT expected; 2 - Expected; 3 - MUST):

Mark only one oval per row.

	1	2	3
Provide increased hand sanitizer stations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Require all fans to wear face coverings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facilitate physical distancing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Make physical distancing optional	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Require all staff to wear face coverings and gloves	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. Compared to the 2019 season, rate your comfort doing the following (1 - Uncomfortable; 2 - Neutral; 3 - Comfortable):

Mark only one oval per row.

	1	2	3
Meet with others before the game	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carry on game-day traditions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tailgate before the game	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visit the Tiger Tailgate Show area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participate in Gathering at the Paw at the end of the game	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ride on a bus from New Springs/Seneca Creek Meadows to Transit Hub	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. For the upcoming season, rate your willingness to do the following (1 - Unwilling; 2 - Neutral; 3 - Willing):

Mark only one oval per row.

	1	2	3
Change tailgate plans	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do without tailgating	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Modify traditions to accommodate physical distancing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Select and request seats to accommodate physical distancing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sit next to someone you do not know	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transfer or sell tickets to others who can attend if you can't	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. When you think about attending games this fall, rate your expectations regarding food and beverage at the concession stands (1 - NOT expected; 2 - Expected; 3 - MUST):

Mark only one oval per row.

	1	2	3
Concession stands have all packaged food and beverage items	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Foods such as hamburgers, hot dogs are prepared on site and sold at stands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fountain drinks are available	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concessions stands still handle cash transactions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. How willing would you be to tailgate this fall if you did not have tickets to the game?

Mark only one oval.

	1	2	3	4	5	
Very unwilling	<input type="radio"/>	Very willing				

15. What are the reasons you may not attend games this fall (check all that apply):

Check all that apply.

- Being in crowd and/or close contact with people not in your family
- Staff members at the stadium may not be healthy
- The overall cleanliness of the stadium
- Personal financial considerations
- I am comfortable attending games in the fall

16. Which is the main reason you would not attend games in the Fall?

Mark only one oval.

- Being in crowd and/or close contact with people not in your family
- Staff members at the stadium may not be healthy
- The overall cleanliness of the stadium
- Personal financial considerations
- I am comfortable attending games in the fall

17. If it came down to a worst-case scenario, and these were the only two options, which would you select?

Mark only one oval.

- Football in the fall with no fans in attendance
- Football in the spring with fans in attendance

About Me



18. When it comes to being a Clemson fan, I have:

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
No passion	<input type="radio"/>	Ultimate passion									

19. I am:

Mark only one oval.

- Male
- Female
- Prefer not to say

20. My zip code:

21. I attended Clemson as:

Mark only one oval.

- Undergraduate
- Graduate
- Both
- I did not attend Clemson

22. As we prepare to do everything possible to make you, the Clemson fan, comfortable to attend games this fall in Memorial Stadium, what other feedback would you like to provide?

23. Please explain the value of parking and tailgating to your overall gameday experience:

Thank you!



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